

**LOCATION:** N16 W24132 Prairie Court, Suite 220, Waukesha

**WEB SITE:**  
www.neumannenterprises.com

**YEAR FOUNDED:** 1999

**PRODUCT OR SERVICE OFFERED:**  
Conservation land development

**PROJECTED 2004 REVENUES:**  
\$17 million

**LEADERSHIP TEAM:**  
Mark and Matt Neumann

**TARGET CLIENTELE:**  
Builders and new home buyers

**BUSINESS ORGANIZATION MEMBERSHIPS:** Metropolitan Builders' Association, Development Council, Board of Realtors

**DO YOU PLAN ANY CHANGES IN YOUR COMPANY IN THE UPCOMING**

**MONTHS?** Growth in employees and in company scope and sales.

**WHO ARE THE BUSINESS PEOPLE, LOCALLY OR NATIONALLY, WHOM YOU MOST ADMIRE, AND WHAT TRAITS DO THOSE PEOPLE EXHIBIT THAT MAKE YOU ADMIRE THEM?**

Jack Welch. I admire the many accomplishments during his career and the number of jobs he was able to create. Ken Neumann who now owns and manages the 35th largest home building company in America. I admire his commitment and dedication to his people and his willingness to use his profits to benefit those less fortunate than himself.

**WHAT IS THE OUTLOOK OF THE BUSINESS CONDITIONS OF YOUR INDUSTRY OVER THE NEXT SEVERAL MONTHS?**

The home building industry has slowed somewhat from the overheated situation of last year, but remains at historically high levels. I expect this to continue for the foreseeable future.



MARK, SUE, MATT, ANDREW, TRICIA NEUMANN & JAKE EWERT